

vanessa

vanessa lee
product designer

vanessa-lee.com

+1.949.771.4554

vanessaleedesigns@gmail.com

education

ArtCenter, Pasadena, CA
B.S. in Product Design
2014 – 2018

sponsored projects

Design for Freedom from Disability
Panel Rollator
ArtCenter, California Institute of Technology,
and Rancho Los Amigos
Spring and Summer 2017

MedTech Innovations
OnBoard ID
ArtCenter and UCLA BSC
Spring and Summer 2017

Li&Fung Products
DAS – Desk and Storage
ArtCenter and Li&Fung Limited
Summer 2016

honors

IDSAs: IDEA
Redey – Finalist
2018

UCLA Inventathon
CPR in a Box – Second Place
California Nanosystems Institute (CNSI)
October 8 – 9, 2016

High Point Market Exhibition
DAS – finalist
ArtCenter and Li&Fung Limited
Summer 2016

ArtCenter Student Gallery
Base – Branding Systems
Leven – Branding Strategies
Visia – Female Scuba Diving Mask

strengths

Solidworks | Keyshot | Microsoft Office
Illustrator | Photoshop | InDesign | Sketching
Research | Branding | Rapid Prototyping

languages

English – fluent
Korean – native

experience

ArtCenter
Teaching Assistant
Summer 2018
Product 7: Branding Strategies. Guided students
through R&D, concept and brand developments.

ArtCenter for Teens – Summer Intensive Brand
Camp: Guided students in grade 9 – 12 through
two weeks of intensive branding and concept
developments.

ArtCenter
ArtCenter Branding Atelier – Vice President
January 2018 – Current
As the VP of ArtCenter's Branding Atelier, I gather
information and needs of students and bridge
them with the industry so the students can gain
insights and inspirations to become the next
visionary branding strategists.

OrthoAccel® Technologies, Inc.
Freelance
Summer 2017
Participated in the primary development stages
of AcceleDent®, the vibratory orthodontic device.

Ardent Korea Inc.
Freelance
Spring 2017
Developed logos and participated in creating the
brand identity.

ArtCenter
CMTEL Assistant
September 2016 – December 2016
Developed and organized series of current trends
of technology, material, and finish for students to
reference for their studio class.

Seraphim Symphony
Violist
April 2012 – December 2012
Recruited by Director Georgette Popa to perform
at the 2012 London Olympics.

interests

Cooking | Coffee | Animal Welfare | Theme Parks
Music | Solo Traveling | Cinema | Musicals | Viola
Crafts | Marvel | Concerts | Blogging